AI IQ Insights on Artificial Intelligence in the Enterprise
Learn more about the research in our full report.

The ROI of AI and ML.

Piloting
Rolling out
26%
Don't know
In early

Three challenges are holding them back.

1. Ensure AI and ML are built on a high-quality data foundation. How?

2. Establish clear use cases and a strategy to move quickly. How?

3. Overcome the skills gap. How?

The data is everything.

Findings at a glance.

Seeing the challenges.

Feeling optimistic.

Reaping the benefit already.

Last year respondents were asked about their plans to increase their investment in AI and ML. This year, respondents were asked if their investment in AI and ML will stay the same or increase in the next year. 83% of respondents are planning to invest more in AI and ML, while 41% are planning to maintain the same level of investment. 94% of respondents expect their level of investment in AI and ML to stay at a high or very high level.

Less artificial, more intelligent.

The use of AI and ML is expected to grow, with 94% of respondents expecting a higher level of AI and ML in their organization in the next year. This growth is driven by the benefits of AI and ML, including improved employee retention/experience, reduced headcount and hiring costs, and better decision-making and next best action (NBA) business insights.

Methodology:

1,000 quantitative surveys and five qualitative interviews conducted in the United States and elsewhere. 20230627-ig-ai-iq-research-infographic-enus

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